

DR-2 Disclosure Summary Page

DR-2

Ames Convention Center - YES!		Status:		Audited
Committee Type:	Local Ballot Issue	Statutory Due Date	2/27/2014	
County:	Story	Adjusted Due Date		
District:	0	Filed Date	2/27/2014 3:10:09 PM	
Committee Code:	21702	Postmark Date		
Political Party:	Not Available	Amendment Date	5/18/2014 11:00:31 PM	
Report Date:	2014	Candidate Name:		

Treasurer

Last Name:	Russell	First Name:	John	MI:	
Address:	1916 Polk Drive				
City:	Ames	State:	IA	Zip Code:	50010
Phone:	515-232-8552				
E-Mail:	jruss50010@gmail.com				

Chairperson

Last Name:	Colburn	First Name:	Tina	MI:	
Address:	809 Hunziker Dr.				
City:	Ames	State:	IA	Zip Code:	50010
Phone:	515-509-1827				
E-Mail:	tina.m.colburn@gmail.com				

Statement of Cash On Hand

Cash on Hand at Start of Period	\$0.00
Schedule A: Cash Contributions Total	\$30,000.00
Schedule F1: Loans Received Total	\$0.00
Schedule H2: Campaign Property Sales	\$0.00
Sub-Total	\$30,000.00
Schedule B: Expenditure Total	\$3,367.82
Schedule F2: Cash Loan Repayments	\$0.00
Cash on Hand at End of Period	\$26,632.18

Additional Assets and Liabilities

Loans in Place at Start of Period	\$0.00
Schedule D: Unpaid Bills	\$13,043.55
Schedule E: In-Kind Contributions	\$6,009.97
Schedule F2: Forgiven Loans	\$0.00
Schedule F2: Outstanding Loans	\$0.00
Schedule G: Consultant Breakdown	Yes
Schedule H1: Campaign Property Value	\$0.00

Schedule A: Contributions**Sch-A**

Ames Convention Center - YES!	Status:	Amended
Committee Type: Local Ballot Issue	Statutory Due Date	2/27/2014
County: Story	Adjusted Due Date	
District: 0	Filed Date	2/27/2014 3:10:09 PM
Committee Code: 21702	Postmark Date	
Political Party: Not Available	Amendment Date	5/18/2014 11:00:31 PM

Contribution Date	Contribution Committee ID	Name and Address of Contributor	Relationship To Candidate	Contribution Amount	Fund-Raiser
1/23/2014	Check #	Ames Convention & Visitors Bureau 1601 Golden Aspen Dr., Suite 110 Ames, IA 50010	None	\$30,000.00	
2/24/2014	Check # 148646	SMG Iowa State Center, Scheman Bldg Suite 102 Ames, IA 50011	None	\$0.00	

Total Regular Contributions	\$30,000.00
Total Fundraiser Contributions	\$0.00
Grand Total All Contributions	\$30,000.00

Schedule B: Expenditures

Sch-B

Ames Convention Center - YES!		Status: Filed	
Committee Type:	Local Ballot Issue	Statutory Due Date	2/27/2014
County:	Story	Adjusted Due Date	
District:	0	Filed Date	2/27/2014 3:10:09 PM
Committee Code:	21702	Postmark Date	
Political Party:	Not Available	Amendment Date	5/18/2014 11:00:31 PM

Expenditure Date	Expenditure Committee ID	Expenditure Name & Address	Purpose	Expenditure Amount
1/30/2014	Check # N/A	Alpha Copies 512 E. Lincoln Way Ames, IA 50010	Printing & Reproduction	\$1,617.82
Brochure printing.				
1/30/2014	Check # N/A	US Postmaster 525 Kellog Ames, IA 50010	Postage, Shipping, Delivery	\$1,250.00
Postage for voter contact mailing.				
2/18/2014	Check # N/A	US Postmaster 525 Kellog Ames, IA 50010	Postage, Shipping, Delivery	\$500.00
Postage for voter contact mail.				

Total Amount	\$3,367.82
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Schedule D: Incurred Indebtedness

Sch-D

Ames Convention Center - YES!		Status: Filed	
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County:	Story	Adjusted Due Date	
District:	0	Filed Date	2/27/2014 3:10:09 PM
Committee Code:	21702	Postmark Date	
Political Party:	Not Available	Amendment Date	5/18/2014 11:00:31 PM

Date Incurred	Name and Address of Person to Whom Debt or Obligation is Owed	Description of Goods or Services Provided or Purchased	Balance Owed at Close of Reporting Period*
2/18/2014	B & G Productions 111 Main Street, #103 Ames, IA 50010	Other Expenditure Promotional video production.	\$1,070.00
2/22/2014	Alpha Copies 512 E. Lincoln Way Ames, IA 50010	Printing & Reproduction Campaign brochure printing.	\$569.17
2/22/2014	Strategic Elements LLC 5550 Wild Rose Lane, Suite 400 West Des Moines, IA 50266	Printing & Reproduction Voter contact mail program.	\$4,910.50
2/22/2014	Strategic Elements LLC 5550 Wild Rose Lane, Suite 400 West Des Moines, IA 50266	Other Expenditure Voter opinion research.	\$2,760.00
2/22/2014	Strategic Elements LLC 5550 Wild Rose Lane, Suite 400 West Des Moines, IA 50266	Other Expenditure Graphic design and art services.	\$1,500.00
2/22/2014	Strategic Elements LLC 5550 Wild Rose Lane, Suite 400 West Des Moines, IA 50266	Other Expenditure Voter contact telephone program.	\$2,233.88
Total Balance Owed at Close of Reporting Period			\$13,043.55

Schedule E: In Kind Contributions

Sch-E

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County:	Story	Adjusted Due Date	
District:	0	Filed Date	2/27/2014 3:10:09 PM
Committee Code:	21702	Postmark Date	
Political Party:	Not Available	Amendment Date	5/18/2014 11:00:31 PM

Date	Name & Address of Contributor	Relationship to Candidate *(if applicable)	Description of in Kind Contribution	Estimated Fair Market Value	"X" for Fund-Raiser
10/31/2013	Ames Convention & Visitors Bureau 1601 Golden Aspen Dr., Suite 110 Ames, IA 50010	None	Web Fees In-kind website registration. Vendor: DNN Corp.: 155 Bovet Rd., Suite 200, San Mateo, CA 94402.	\$169.00	
11/1/2013	Ames Convention & Visitors Bureau 1601 Golden Aspen Dr., Suite 110 Ames, IA 50010	None	Web Fees In-kind web fees. Vendor: Network Solutions: 23861 Sunrise Valley Dr., #300, Herndon, VA 20171.	\$34.99	
11/12/2013	Ames Convention & Visitors Bureau 1601 Golden Aspen Dr., Suite 110 Ames, IA 50010	None	Other Expenditure Purchase of voter data. Vendor: Story County Auditor, 900 6th Street, Nevada, IA 50201.	\$10.00	
11/15/2013	Ames Convention & Visitors Bureau 1601 Golden Aspen Dr., Suite 110 Ames, IA 50010	None	Web Fees Web fees. Vendor: WSI, 301 Alexander, Suite C, Ames, IA 50010.	\$476.25	
12/30/2013	Ames Convention & Visitors Bureau 1601 Golden Aspen Dr., Suite 110 Ames, IA 50010	None	Web Fees In-kind web fees. Vendor: Network Solutions: 13861 Sunrise Valley Dr., #300, Herndon, VA 20171.	\$7.20	

Schedule E: In Kind Contributions

Sch-E

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Committee Code: 21702	Postmark Date	
Political Party: Not Available	Amendment Date	5/18/2014 11:00:31 PM

Date	Name & Address of Contributor	Relationship to Candidate *(if applicable)	Description of in Kind Contribution	Estimated Fair Market Value	"X" for Fund-Raiser
1/10/2014	Ames Convention & Visitors Bureau 1601 Golden Aspen Dr., Suite 110 Ames, IA 50010	None	Other Expenditure In-kind purchase of voter data. Vendor: Story County Auditor, 900 6th Street, Nevada, IA 50201.	\$10.00	
1/16/2014	Ames Convention & Visitors Bureau 1601 Golden Aspen Dr., Suite 110 Ames, IA 50010	None	Other Expenditure Room rental and refreshments for public meetings on convention center ballot initiative. Vendor: Iowa State Center, Scheman Bldg., Suite 102, Ames, IA 50011.	\$405.27	
1/20/2014	Ames Convention & Visitors Bureau 1601 Golden Aspen Dr., Suite 110 Ames, IA 50010	None	Web Fees In-kind web fees. Vendor: Network Solutions, 13861 Sunrise Valley Rd., #300, Herndon, VA 20171.	\$34.99	
1/27/2014	Ames Convention & Visitors Bureau 1601 Golden Aspen Dr., Suite 110 Ames, IA 50010	None	Web Fees In-kind web fees. Vendor: Network Solutions, 13861 Sunrise Valley Rd., #300, Herndon, VA 20171.	\$7.20	

Schedule E: In Kind Contributions

Sch-E

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Political Party:	Not Available	Amendment Date	5/18/2014 11:00:31 PM

Date	Name & Address of Contributor	Relationship to Candidate *(if applicable)	Description of in Kind Contribution	Estimated Fair Market Value	"X" for Fund-Raiser
1/27/2014	Ames Convention & Visitors Bureau 1601 Golden Aspen Dr., Suite 110 Ames, IA 50010	None	Web Fees In-kind web fees. Vendor: Network Solutions, 13861 Sunrise Valley Rd., #300, Herndon, VA 20171.	\$7.20	
1/31/2014	Ames Convention & Visitors Bureau 1601 Golden Aspen Dr., Suite 110 Ames, IA 50010	None	Salary & Gratuity In-kind contribution for ACVB staff time spent on activities in support of the convention center ballot initiative for the period 1/10/2014 to 1/31/2014.	\$2,869.84	
2/13/2014	Ames Convention & Visitors Bureau 1601 Golden Aspen Dr., Suite 110 Ames, IA 50010	None	Advertising In-kind purchase of live radio time on KASI-AM.	\$500.00	
2/13/2014	Ames Convention & Visitors Bureau 1601 Golden Aspen Dr., Suite 110 Ames, IA 50010	None	Other Expenditure In-kind purchase of voter data. Vendor: Story County Auditor, 900 6th Street, Nevada, IA 50201.	\$10.00	

Schedule E: In Kind Contributions**Sch-E**

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County:	Story
District:	0
Committee Code:	21702
Political Party:	Not Available

Status:		Filed
Statutory Due Date	2/27/2014	
Adjusted Due Date		
Filed Date	2/27/2014 3:10:09 PM	
Postmark Date		
Amendment Date	5/18/2014 11:00:31 PM	

Date	Name & Address of Contributor	Relationship to Candidate *(if applicable)	Description of in Kind Contribution	Estimated Fair Market Value	"X" for Fund-Raiser
2/22/2014	Ames Convention & Visitors Bureau 1601 Golden Aspen Dr., Suite 110 Ames, IA 50010	None	Salary & Gratuity In-kind contribution for ACVB staff time spent on activities in support of the convention center ballot initiative for the period 2/1/2014-2/22/2014.	\$1,468.03	

Total Estimated Fair Market Value	\$6,009.97
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Schedule G: Expenditures By Consultant

Sch-G

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District:	0	Filed Date	2/27/2014 3:10:09 PM	
Committee Code:	21702	Postmark Date		
Political Party:	Not Available	Amendment Date	5/18/2014 11:00:31 PM	

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Strategic Elements LLC 5550 Wild Rose Lane, Suite 400 West Des Moines, IA 50266	1/10/2014 2/22/2014	Voter contact programs, opinion research and graphic design.	\$11,404.38

**Total Consultant(s)
Expenditures**

\$0.00